

16th Annual Taste of the Little City
Thursday, May 11th, 2017
5:30-9:30 pm



PARTNERSHIP OPPORTUNITIES

To benefit from all print and broadcast promotion, please reply by February 24, 2017

PRESENTING SPONSOR -**\$10,000-** *Exclusive Title Sponsor*

- Recognized as the Title Sponsor on all print and broadcast promotions
- Company LOGO featured on front cover of event program and on Safetyville website (w/link)
- Two reserved tables at center stage and 24 event tickets
- Recognition on Safetyville USA marquee (2 weeks leading up to event)

GOLD SPONSOR -**\$5,000-**

- Recognition in print and broadcast promotions
- Company LOGO featured prominently in event program and on Safetyville website (w/link)
- Two reserved tables and 16 event tickets

SILVER SPONSOR -**\$2,500-**

- Recognition in print and broadcast promotions
- Company LOGO in event program and Company name (TEXT only) on Safetyville website
- One reserved table and 16 event tickets

BRONZE SPONSOR -**\$1,000-**

- Recognition in print and broadcast promotions
- Company LOGO in event program and Company name (TEXT only) on Safetyville website
- One reserved table and eight event tickets

AREA SPONSOR -**\$750-** *Only three sponsorships available at this level*

- Company LOGO in event program and Company name (TEXT only) on Safetyville website
- 10 event tickets
- Naming rights and opportunity to host one of the following areas:
 - o Entertainment
 - o Dessert Court
 - o Designated Driver

VIP TABLE SPONSOR -**\$500-**

- Reserved table and 10 event tickets
- Recognition in print and broadcast promotions
- Company LOGO in event program and Company name (TEXT only) on Safetyville website



VENDOR OPPORTUNITIES

(expected attendance is 800)

FOOD VENDOR

- Provide a sampling from your restaurant, food truck, or catering business -

BEER OR WINE VENDOR

- Provide a sampling of your wine or brew -

BEVERAGE VENDOR

- Provide a sampling of your non-alcoholic specialty beverage -

DESSERT COURT VENDOR

- Provide a sampling of your sweet treats -

All vendors receive the following benefits:

- Two vendor passes and two complimentary event tickets for your guests.
- Recognition in the event program distributed to all event guests and listed on event website. *If your commitment is received before March 15th you will be listed in print event promotions.*

AUCTION DONATIONS

A silent auction filled with exceptional items and fine wines will be featured at Taste of the Little City. All proceeds, including auction item bids, will support the children's safety and health education programs at Safetyville USA. Auction donors will be listed on the event program and at the auction table.



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Safety Center Incorporated

3909 Bradshaw Road | Sacramento, CA 95827




kelly@safetycenter.org | 916.366.7233 ext 1223 | Fax 916.366.1230



SPONSOR COMMITMENT FORM

Thursday, May 11, 2017

Form must be received by February 24, 2017 to be included in all promotional material.

Company Information			
Company Name:			
Contact Name:		Title:	
Email:			
Phone Number:		FAX:	
Company Address:		City:	State: Zip:
Social Media Accounts:  _____  _____  _____			

Event Sponsorships					
<input type="checkbox"/>	Presenting Sponsor	\$10,000.00	<input type="checkbox"/>	Designated Driver Area Sponsor	\$750.00
<input type="checkbox"/>	Gold Sponsor	\$5,000.00	<input type="checkbox"/>	<i>Dessert Court Area Sponsor</i>	<i>\$750.00</i>
<input type="checkbox"/>	Silver Sponsor	\$2,500.00	<input type="checkbox"/>	Entertainment Area Sponsor	\$750.00
<input type="checkbox"/>	Bronze Sponsor	\$1,000.00	<input type="checkbox"/>	VIP Table Reservation	\$500.00

Payment Information	
<input type="checkbox"/> Enclosed is a Check For:	<input type="checkbox"/> Please send invoice. PO Number:
<input type="checkbox"/> Please Charge my Credit Card: \$	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX <input type="checkbox"/> Discover
Credit Card Number:	EXP:
Name on Card:	Signature:
Billing Address if Different from Above:	

Return or Fax no later than February 24, 2017

Safety Center | Attention: Kelly Huffman | 3909 Bradshaw Road | Sacramento, CA 95827

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