



Sponsorship Opportunities

To benefit from all print and broadcast promotion, please reply by March 31, 2015

PRESENTING SPONSOR

-\$10,000- Exclusive Title Sponsor

- Recognized as the Title Sponsor on all print and broadcast promotions
- Company LOGO featured on front cover of event program and on Safetyville website (w/link)
- Two reserved tables at center stage and 24 event tickets
- Recognition on Safetyville USA marquee (2 weeks leading up to event)

GOLD SPONSOR

-\$5,000-

- Recognition in print and broadcast promotions
- Company LOGO featured prominently in event program and on Safetyville website (w/link)
- Two reserved tables and 16 event tickets

SILVER SPONSOR

-\$2,500-

- Recognition in print and broadcast promotions
- Company LOGO in event program and Company name (TEXT only) on Safetyville website
- One reserved tables and 16 event tickets

BRONZE SPONSOR

-\$1,000-

- Recognition in print and broadcast promotions
- Company LOGO in event program and Company name (TEXT only) on Safetyville website
- One reserved table and eight event tickets

AREA SPONSOR

-\$750- Only three sponsorships available at this level

- Company LOGO in event program and Company name (TEXT only) on Safetyville website
- 10 event tickets
- Naming rights and opportunity to host one of the following areas:
 - Entertainment
 - Dessert Court
 - Designated Driver

VIP TABLE SPONSOR

-\$500-

- Reserved table and 10 event tickets.
- Recognition in print and broadcast promotions
- Company LOGO in event program and Company name (TEXT only) on Safetyville website

14th Annual Taste of the Little City
Thursday, May 7th, 2015
5:30-9:30 pm

Vendor Opportunities

(expected attendance is 800)



FOOD VENDOR

- Provide a sampling from your restaurant, food truck, or catering business -

BEER or WINE VENDOR

- Provide a sampling of your wine or brew -

BEVERAGE VENDOR

- Provide a sampling of your non-alcoholic specialty beverage -

DESSERT COURT VENDOR

- Provide a sampling of your sweet treats -

All vendors receive the following benefits:

- Two vendor passes and two complimentary event tickets for your guests.
- Recognition in the event program distributed to all event guests and listed on event website. *If your commitment is received before March 15th you will be listed in print event promotions.*

AUCTION DONATIONS

A silent auction filled with exceptional items and fine wines will be featured at Taste of the Little City. All proceeds, including auction item bids, will support the children's safety and health education programs at Safetyville USA. Auction donors will be listed on the event program and at the auction table.



14th Annual Taste of the Little City
Thursday, May 7th, 2015
5:30-9:30 pm

Safety Center Incorporated
3909 Bradshaw Road | Sacramento, CA 95827
kelly@safetycenter.org
916.366.7233 ext 223 | Fax 916.366.1230



Participation Form

Company _____ License # _____
(As you would like it to appear in the program) (wine and beer vendors)

Contact _____ Phone _____ Fax _____

Email _____ Website _____

Address _____ City _____ State _____ Zip _____

Event Sponsorships

- | | | | |
|--|----------|--|----------|
| <input type="checkbox"/> Presenting Sponsor | \$10,000 | <input type="checkbox"/> Area Sponsor | |
| <input type="checkbox"/> Gold Sponsor | \$5,000 | <input type="checkbox"/> Designated Driver | \$750 |
| <input type="checkbox"/> Silver Sponsor | \$2,500 | <input type="checkbox"/> Dessert Court | \$750 |
| <input type="checkbox"/> Bronze Sponsor | \$1,000 | <input type="checkbox"/> Entertainment Sponsor | \$750 |
| <input type="checkbox"/> VIP Table Reservation | \$500 | <input type="checkbox"/> Other Donation: | \$ _____ |

Auction Donations

Item Description _____ Value _____

Item Description _____ Value _____

- Will send/or deliver by April 11 Please call for pick-up

Vendors

We will attend on May 7th and provide sampling as a:

- Food Vendor Beer Vendor Beverage Vendor Dessert Vendor
 Wine Vendor

Event Tickets

- Standard Reserved Table (includes 8 tickets) Quantity: _____ x \$350 = \$ _____
 Event Tickets Quantity: _____ x \$40 = \$ _____

- Check enclosed
 Please send invoice

Please return this form no later than March 31, 2015

Safety Center
Attention: Kelly Huffman
3909 Bradshaw Road, Sacramento, CA 95827
or Fax: 916-366-1230