

Teen-to-Teen Safe Driving Campaign

Written Survey Instructions

How to Conduct a Distracted Driving Written Survey:

Choosing participants: Select students in Junior and Senior classes because they are old enough to qualify for Learner’s Permit or they may be licensed drivers.

Collecting data: There are two forms per page and each student participating in the survey will fill out one form. A student or a teacher can distribute the survey form and ask teens to complete the three sections. Let teens know that it is an anonymous survey. Have two students stand inside the door to collect the surveys as teens exit the classroom.

How to calculate survey results:

Total drivers surveyed: Throw away incomplete survey forms and forms for teens that circled “Do Not Drive”. The Total number includes teens that are driving.

Distracted drivers: Total data from survey forms with circles around 2, 3, or 4 the distracted driver behaviors and calculate the percentages.

Pre-Campaign Data	Number	Percentage
Total drivers surveyed		100%
Distracted drivers texting		%
Distracted drivers using cell phones		%
Distracted drivers other		%
Total distracted drivers		%

BASELINE: _____ Percentage of distracted driving behaviors in pre-campaign survey

Post-Campaign Data	Number	Percentage
Total drivers surveyed		100%
Distracted drivers texting		%
Distracted drivers using cell phones		%
Distracted drivers other		%
Total distracted drivers		%

RESULTS: _____ Percentage of distracted driving behaviors in post-campaign survey

MEASURABLE IMPACT OF TEEN SAFE DRIVING CAMPAIGN: _____ Percentage change (+/-) in unsafe behaviors according to results from the Safe Driving Campaign surveys.

Questions? Contact Christine at 916-438-3385, or christine@safetycenter.org.

Teen-to-Teen Safe Driving Campaign Written Survey Form

Circle your current driving status:

Do not drive

Learner's permit

License (Less than a year)

License (no restrictions)

Circle the appropriate number for each question:

DISTRACTIONS - CELL PHONE USE:

How often do you do the following while driving?	Always	Mostly	Seldom	Never
Read & send text messages	4	3	2	1
Take & make calls on a cell phone	4	3	2	1

DISTRACTIONS - OTHER:

How often do you do the following while driving?	Always	Mostly	Seldom	Never
Tune an iPod, MP3, or radio	4	3	2	1
Eat or drink	4	3	2	1
Talk to teen passengers	4	3	2	1
Reach to pick something up	4	3	2	1

Circle your current driving status:

Do not drive

Learner's permit

License (Less than a year)

License (no restrictions)

Circle the appropriate number for each question:

DISTRACTIONS - CELL PHONE USE:

How often do you do the following while driving?	Always	Mostly	Seldom	Never
Read & send text messages	4	3	2	1
Take & make calls on a cell phone	4	3	2	1

DISTRACTIONS - OTHER:

How often do you do the following while driving?	Always	Mostly	Seldom	Never
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Eat or drink	4	3	2	1
Talk to teen passengers	4	3	2	1
Reach to pick something up	4	3	2	1

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