



**Safetyville USA**  
3909 Bradshaw Road | Sacramento, CA 95827  
916.366.7233 | 916.366.1920 fax  
[www.safetycenter.org](http://www.safetycenter.org)

Dear Community Supporter,

**Family Day @Safetyville USA** (formerly known as Family Safety & Health Expo) is a free safety and health event for the whole family - complete with fun activities, valuable information and resources necessary to protect the safety and health of families in our region. The event will take place on **Saturday, June 10, 2017, from 10 a.m. to 3 p.m.** Since 1999 Safetyville has hosted this annual community resource event at our unique miniature city *Safetyville USA, 3909 Bradshaw Road.*

Community support is an important factor to the success of this event. Local endorsements include Sacramento area police, sheriff, fire and California Highway Patrol departments. Last year over 60 vendors provided information and demonstrations to nearly 2,000 attendees from the greater Sacramento area. Vendors are family oriented, private and public organizations specializing in safety, health and youth development.

Sponsors will be given a booth to showcase their company and hand out their information. Event sponsors will also be recognized on all social media posts and the Safetyville electronic newsletter.

Thank you for reviewing the enclosed sponsor packet. Please return your sponsorship form by Friday, May 26 to take advantage of recognition opportunities in the events promotional advertising. If you have any questions, please give us a call at 916.366.7233 ext 1223. We look forward to hearing from you!

Sincerely,

A handwritten signature in black ink that reads "Kelly Huffman".

Kelly Huffman  
Vice President of Development & Communications

*Since 1984, the children's safety and health education program of Safety Center Incorporated, **Safetyville USA**, has been instilling safety values in children. As a non-profit organization our mission is to reduce injuries and save lives by empowering our community to make positive life-changing decisions.*  
*Thank you for your support!*

# SPONSORSHIP OPPORTUNITIES

Please reply by May 26, 2017



## Level 1 Sponsor - \$5,000

*Exclusive Opportunity* - Sponsors at this level will receive:

- Presenting Sponsor recognition on ALL print and broadcast promotions as detailed in benefits for **Level 2 Sponsor**
- +
- Inclusion in event press release distributed to local on-air and print media
- Inclusion in event listing on over 30 online event calendars

*Additional Benefits include:*

- All *Additional Benefits* as detailed in benefits for **Level 2 Sponsor**
- +
- Presenting Sponsor recognition on the Safetyville Marquee June 5th - June 10th
- Up to two banners displayed in prominent locations June 5th – June 10th

## Level 2 Sponsor - \$2,500

Sponsors at this level will receive:

- Sponsor recognition on promotional materials as detailed in benefits for **Level 3 Sponsor**
- +
- 5,000 event fliers to be distributed throughout Greater Sacramento Area schools, daycares, preschools, public buildings, and businesses
- 3,000 fliers to be distributed to all attending Safetyville USA tours

*Additional Benefits include:*

- All *Additional Benefits* as detailed in benefits for **Level 3 Sponsor**
- +
- Your company banner displayed on the day of the event
- Safetyville USA website link: [www.safetycenter.org](http://www.safetycenter.org)

## Level 3 Sponsor - \$1,000

Sponsors at this level will receive:

- Safetyville USA website link: [www.safetycenter.org](http://www.safetycenter.org)
- On-stage recognition during the event

*Additional Benefits include:*

- All *Additional Benefits* as detailed in benefits for **Level 4 Sponsor**
- +
- Your company banner displayed on the day of the event
- On-stage recognition during the event

## Level 4 Sponsor - \$500

Sponsors at this level will receive:

- Your company logo on 2,000 programs to be handed out the day of the event
- Complimentary vendor booth
- Sponsor recognition in at least one e-mail blast to Safetyville's E-news subscribers; currently over 2,400 contacts

Family Day @Safetyville USA  
Saturday, June 10, 2017



# SPONSOR COMMITMENT FORM

Saturday, June 10, 2017

10AM-3PM

*Please return this form by Friday, May 26.*

## Company Information

Company Name:

Contact Name:

Title:

Email:

Phone Number:

FAX:

Company Address:

City:

State:

Zip:

Social Media Accounts:



## Event Sponsorships

<input type="checkbox"/>	Level 1 Sponsor - <b>Presenting Sponsor</b>	\$5,000.00
<input type="checkbox"/>	Level 2 Sponsor	\$2,500.00
<input type="checkbox"/>	Level 3 Sponsor	\$1,000.00
<input type="checkbox"/>	Level 4 Sponsor	\$ 500.00
<input type="checkbox"/>	Other Donation	\$

## Payment Information

Enclosed is a Check For:

Please send invoice. PO Number:

Please Charge my Credit Card: \$

Visa  MasterCard  AMEX  Discover

Credit Card Number:

EXP:

Name on Card:

Signature:

Billing Address if Different from Above:

Return or Fax to: **Kelly Huffman**

Safety Center | 3909 Bradshaw Road | Sacramento, CA 95827

[kelly@safetycenter.org](mailto:kelly@safetycenter.org) | 916.366.7233 ext. 1223 | Fax: 916.366.1230



# Raffle Participation Form

Saturday, June 10, 2017  
10AM-3PM



Please return completed form to Safetyville USA by Friday, May 26, 2017

Company Information			
Company Name		Non-Profit tax ID# (if applicable)	
Contact Name		Title:	
Email:			
Phone Number:		FAX:	
Company Address:	City:	State:	Zip:

## RAFFLE DONATION(S):

Item Description \_\_\_\_\_ Value \_\_\_\_\_

Item Description \_\_\_\_\_ Value \_\_\_\_\_

Item Description \_\_\_\_\_ Value \_\_\_\_\_

- Will send/or deliver by May 26       Please call for pick-up

## VOLUNTEER OPPORTUNITY:

- We can provide volunteers for **Family Day @Safetyville 2017** – please have your Volunteer Coordinator contact us!

Please return this form no later than May 26, 2017

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**THANK YOU!**