



Safetyville USA
3909 Bradshaw Road | Sacramento, CA 95827
916.366.7233 | 916.366.1920 fax
www.safetycenter.org

Dear Community Supporter,

Family Day @Safetyville USA is a free safety and health event for the whole family - complete with fun activities, valuable information and resources necessary to protect the safety and health of families in our region. The event will take place on **Saturday, June 9, 2018, from 11 a.m. to 3 p.m.** Since 1999 Safetyville has hosted this annual community resource event at our unique miniature city *Safetyville USA, 3909 Bradshaw Road*. Vendors come from private and public organizations that focus on family safety, health, nutrition, and youth development needs in our community. Please see the enclosed fact sheet for more information.

You are invited to have an informational, interactive booth, distribute literature and offer a children's activity. You may hold drawings or giveaways at your booth. The estimated attendance for this free-to-the-public event is 1,500 - 2,000 people. This annual event is a great opportunity to promote and exhibit your organization's products, information and/or services to families with children from kindergarten age through early teens. The cost of the booth is:

| | |
|---|-----------------|
| For-Profit <i>with</i> onsite sales | \$300.00 |
| For-Profit <i>without</i> onsite sales | \$250.00 |
| Not-For-Profit Organizations: | |
| <\$250,000 Budget | \$ 50.00 |
| \$250,000 - \$1 Million | \$ 75.00 |
| >\$1 Million | \$150.00 |

Please return the enclosed registration form by **Friday, May 4, 2018**. Space is limited, and booths will be reserved on a first-come, first-paid basis. **Payment must be received by June 1, 2018 to participate** (no refunds for cancellation after June 1).

We are also looking for raffle items. If you are able to provide something please fill out the attached form. We appreciate any item you can provide.

Thank you for taking the time to review this material. If you have any questions, please call me at 916.438.3357. We look forward to hearing from you!

Sincerely,

Pamela Gates
Safetyville USA

*Since 1984, the children's safety and health education program of Safety Center Incorporated, **Safetyville USA**, has been instilling safety values in children. As a non-profit organization our mission is to reduce injuries and save lives by empowering our community to make positive life-changing decisions.*

Thank you for your support!



WHAT: Family Day @Safetyville USA

WHEN: Saturday, June 9, 2018
11 am – 3 pm

WHERE: Safetyville USA
3909 Bradshaw Road, Sacramento

ADMISSION: FREE TO THE PUBLIC

TARGET AUDIENCE: Families in Sacramento and surrounding communities

PURPOSE: Family Day @Safetyville USA (formerly known as Family Safety & Health Expo) is an annual free safety and health event for the whole family - complete with fun activities, valuable information and resources necessary to protect the safety and health of families in our region.

PROGRAM: Family Day @Safetyville USA takes place in our unique miniature city that is designed to teach children safety skills. Since 1999, this event has brought safety, health and recreation resources to families throughout the Sacramento region.

- Approximately 60 safety, health, youth education and recreation information booths
- Entertainment
- Safety demonstrations and activities
- Safety and health giveaways
- Food and refreshments and raffle tickets for *GREAT* prizes available for purchase at the event

ANTICIPATED ATTENDANCE: 1,500 – 2,000

CONTACT FOR MORE INFORMATION: 916.438.3352 | angela@safetycenter.org
<http://safetycenter.org/events/family-day/>



VENDOR PARTICIPATION FORM

Saturday, June 9, 2018

11AM-3PM

Registration form must be received by Friday, May 4, 2018

No refunds for cancellations after Friday, June 1, 2018

| Company Information | | | |
|---|--|------------------------------------|-------------|
| Company Name | | Non-Profit tax ID# (if applicable) | |
| Contact Name | | Title: | |
| Email: | | | |
| Phone Number: | | FAX: | |
| Company Address: | | City: | State: Zip: |
| Social Media Accounts: _____ _____ _____ | | | |

| Booth Type | Price |
|--|----------|
| <input type="checkbox"/> For-Profit <i>with</i> onsite sales | \$300.00 |
| <input type="checkbox"/> For-Profit <i>without</i> onsite sales | \$250.00 |
| <input type="checkbox"/> Non-Profit Org: <\$250,000 Budget | \$50.00 |
| <input type="checkbox"/> Non-Profit Org: \$250,000 - \$1 Million | \$75.00 |
| <input type="checkbox"/> Non-Profit Org: >\$1 Million | \$150.00 |

| Additional Items* | Price |
|---|---------|
| <input type="checkbox"/> Electricity | FREE |
| <input type="checkbox"/> Extra Table | \$10.00 |
| <input type="checkbox"/> Tent (limited availability) | \$10.00 |

| |
|-------------------|
| TOTAL FEE: |
|-------------------|

****Safetyville USA will provide a 6-foot table and two chairs with booth location to be determined on a first come first served basis
You will receive vendor information the week prior to event with parking map, booth location and set up time***

IF YOU CAN PROVIDE AN ACTIVITY THAT IS ALWAYS HELPFUL: OUR ACTIVITY WILL BE _____

| Payment Information | |
|---|---|
| <input type="checkbox"/> Enclosed is a Check For: | <input type="checkbox"/> Please send invoice. PO Number: |
| <input type="checkbox"/> Please Charge my Credit Card: \$ | <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX <input type="checkbox"/> Discover |
| Credit Card Number: | EXP: |
| Name on Card: | Signature: |
| Billing Address if Different from Above: | |

Return or Fax to: **Pamela Gates**

Safetyville USA | 3909 Bradshaw Road | Sacramento, CA 95827

pamela@safetycenter.org | 916.438.3357 | Fax: 916.366.1920



Raffle Participation Form

Saturday, June 9, 2018
11AM-3PM



Please return completed form to Safetyville USA by Friday, May 25, 2018

| Company Information | | | |
|---------------------|--|------------------------------------|-------------|
| Company Name | | Non-Profit tax ID# (if applicable) | |
| Contact Name | | Title: | |
| Email: | | | |
| Phone Number: | | FAX: | |
| Company Address: | | City: | State: Zip: |

RAFFLE DONATION(S):

Item Description _____ Value _____

Item Description _____ Value _____

Item Description _____ Value _____

Will send/or deliver by May 25

Please call for pick-up

VOLUNTEER OPPORTUNITY:

We can provide volunteers for **Family Day @Safetyville 2018** – please have your Volunteer Coordinator contact us!

Please return this form no later than May 25, 2018

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Sacramento, CA 95827

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THANK YOU!