



## 5TH ANNUAL FIREFIGHTER INVITATIONAL CHILI COOK-OFF SEPTEMBER 19, 2015

### **ABOUT FIREFIGHTER CHILI COOK-OFF**

On Saturday, September 19, 2015 *Safetyville USA* will present their 5th Annual Fire Fighters Invitational Chili Cook-Off, and you are invited to participate. Area Fire Fighters alongside teams from the community will be competing for bragging rights for the best chili in the Sacramento Region. There are three chances to win: the People's Choice, Celebrity Judges Choice and the Best Decorated Booth.

Proceeds from the event benefit the children's safety and health education programs at Safetyville USA. This unique program offers children, preschool through third grade, hands-on safety awareness and health skills training with the goal of preventing needless injuries and deaths through early education. For program details please visit our website at [SafetyvilleUSA.org](http://SafetyvilleUSA.org).

### **ABOUT SAFETY CENTER AND SAFETYVILLE USA**

Safety Center is a 501(c) (3) organization founded in 1934 whose mission is to reduce injuries and save lives by empowering our community to make positive life changing decisions. We accomplish this mission by promoting lifelong safety and health through a variety of community and professional programs.

Safetyville USA is a miniature city used to take children on highly interactive guided safety & health tours. By instilling these skills at an early age, this program builds a healthy and safety conscious community of future adults, parents and employees. On the Safety & Health Tour, children learn pedestrian safety, proper 9-1-1 usage, animal safety, fire prevention and control, as well as lessons in healthy eating options, exercise, nutrition, and dental hygiene, just to name a few.

### **Event Details:**

**Title:** Fire Fighter Invitational Chili Cook-Off

**Date:** Saturday September 19, 2015

**Time:** Noon-4PM

**Location:** Safetyville USA | 3909 Bradshaw Road | Sacramento, CA 95827



# Sponsorships Packages

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## **PRESENTING LEVEL—\$5,000**

- Top billing placement of logo and/or name on event promotional material (Print & Broadcast)
- Top billing of logo and/or name on all online promotions; including Social Media, E-blasts and e-newsletters
- Company logo featured on front cover of event program
- Top billing of sponsor's logo, name, and link on [www.safetycenter.org](http://www.safetycenter.org)
- Recognition on Safetyville USA marquee from September 13th - September 19th
- Complimentary Sponsor Booth near the main stage
- Company Banner displayed during event
- Live recognition throughout the event
- 20 Tickets to the event

## **3RD ALARM SPONSOR—\$2,500**

- Placement of logo and/or name on event promotional material (Print & Broadcast)
- Logo and/or name featured on all online promotions; including Social Media, E-blasts and e-newsletters
- Company logo featured prominently in event program
- Logo, name, and link on [www.safetycenter.org](http://www.safetycenter.org)
- Company Banner displayed during event
- Live recognition throughout the event
- 15 Tickets to the event

## **2ND ALARM SPONSOR—\$1,000**

- Placement of logo and/or name on event promotional material (Print & Broadcast)
- Logo and/or name on all online promotions; including Social Media, e-blasts, and E-newsletters
- Company logo featured in event program
- Name and link on [www.safetycenter.org](http://www.safetycenter.org)
- Company Banner displayed during event
- Live recognition throughout the event
- 10 Tickets to the event

## **1ST ALARM SPONSOR—\$500**

- Company Name on event promotional material (Print & Broadcast)
- Name on all online promotions; including Social Media, e-blasts, and e-newsletters
- Company logo featured in event program
- Name and link on [www.safetycenter.org](http://www.safetycenter.org)
- Company Banner displayed during event
- Live recognition throughout the event
- 5 Tickets to the event

