

# 5TH ANNUAL FIREFIGHTER INVITATIONAL CHILI COOK-OFF SEPTEMBER 19, 2015

#### **ABOUT FIREFIGHTER CHILI COOK-OFF**

On Saturday, September 19, 2015 *Safetyville USA* will present their 5th Annual Fire Fighters Invitational Chili Cook-Off, and you are invited to participate. Area Fire Fighters alongside teams from the community will be competing for bragging rights for the best chili in the Sacramento Region. There are three chances to win: the People's Choice, Celebrity Judges Choice and the Best Decorated Booth.

Proceeds from the event benefit the children's safety and health education programs at Safetyville USA. This unique program offers children, preschool through third grade, hands-on safety awareness and health skills training with the goal of preventing needless injuries and deaths through early education. For program details please visit our website at SafetyvilleUSA.org.

#### ABOUT SAFETY CENTER AND SAFETYVILLE USA

Safety Center is a 501(c) (3) organization founded in 1934 whose mission is to reduce injuries and save lives by empowering our community to make positive life changing decisions. We accomplish this mission by promoting lifelong safety and health through a variety of community and professional programs.

Safetyville USA is a miniature city used to take children on highly interactive guided safety & health tours. By instilling these skills at an early age, this program builds a healthy and safety conscious community of future adults, parents and employees. On the Safety & Health Tour, children learn pedestrian safety, proper 9-1-1 usage, animal safety, fire prevention and control, as well as lessons in healthy eating options, exercise, nutrition, and dental hygiene, just to name a few.

#### **Event Details:**

Title: Fire Fighter Invitational Chili Cook-Off Date: Saturday September 19, 2015 Time: Noon-4PM Location: Safetyville USA | 3909 Bradshaw Road | Sacramento, CA 95827



# Sponsorships Packages

### PRESENTING LEVEL—\$5,000

- Top billing placement of logo and/or name on event promotional material (Print & Broadcast)
- Top billing of logo and/or name on all online promotions; including Social Media, E-blasts and e-newsletters
- Company logo featured on front cover of event program
- Top billing of sponsor's logo, name, and link on <u>www.safetycenter.org</u>
- Recognition on Safetyville USA marquee from September 13th September 19th
- Complimentary Sponsor Booth near the main stage
- Company Banner displayed during event
- Live recognition throughout the event
- 20 Tickets to the event

# 3RD ALARM SPONSOR—\$2,500

- Placement of logo and/or name on event promotional material (Print & Broadcast)
- Logo and/or name featured on all online promotions; including Social Media, E-blasts and e-newsletters
- Company logo featured prominently in event program
- Logo, name, and link on www.safetycenter.org
- Company Banner displayed during event
- Live recognition throughout the event
- 15 Tickets to the event

## 2ND ALARM SPONSOR—\$1,000

- Placement of logo and/or name on event promotional material (Print & Broadcast)
- Logo and/or name on all online promotions; including Social Media, e-blasts, and E-newsletters
- Company logo featured in event program
- Name and link on <u>www.safetycenter.org</u>
- Company Banner displayed during event
- Live recognition throughout the event
- 10 Tickets to the event

## **1ST ALARM SPONSOR—\$500**

- Company Name on event promotional material (Print & Broadcast)
- Name on all online promotions; including Social Media, e-blasts, and e-newsletters
- Company logo featured in event program
- Name and link on <u>www.safetycenter.org</u>
- Company Banner displayed during event
- Live recognition throughout the event
- 5 Tickets to the event



# 5TH ANNUAL FIREFIGHTER INVITATIONAL CHILI COOK-OFF SPONSORSHIP APPLICATION

CONTACT INFORMATION						
Business Name						
Contact Name						
Street Address						
City State Zip						
Phone Number						
E-Mail Address						
Business URL						

DESCRI	PTION OF PARTICIPANT		
	Presenting - \$5,000	1 <sup>st</sup> Alarm - \$500	
	3 <sup>rd</sup> Alarm - \$2,500	Raffle Donation	_Value \$
	2 <sup>nd</sup> Alarm - \$1000	Other - \$	

#### AGREEMENT AND SIGNATURE

#### AGREEMENT:

Safety Center Inc is a not-for-profit organization engaged in raising money for important safety education for children, teens and adults to keep them safe in the community, on the road and on the job. We need your help in supporting these valuable programs. Philanthropic support will allow us to continue offering safety leadership training and education programs at affordable rates with top-quality instructors and materials. Your Company is a company whose services are lawfully marketed in the State of California.

#### I: PERIOD OF THIS AGREEMENT:

This agreement covers a sponsorship by Your Company in conjunction with the 2015 Fire Fighter Chili Cook-Off, held at Safetyville USA. The 2015 event will take place from Noon to 4PM, Saturday, September 29, 2015; this agreement covers on-site benefits through this package. This agreement shall take place through the end date of the event described herein.

#### II: TERMS OF THIS AGREEMENT:

There will be no refund in the case of inclement weather, acts of nature, acts of terrorism, forfeiture, or by restrictions by government agencies to amend or cancel the event, over which Safetyville/Safety Center has no control.

III: Safetyville USA WILL PROVIDE YOUR COMPANY WITH THE FOLLOWING: Details indicated on sponsor description page.

#### VI: YOUR COMPANY WILL PROVIDE SAFETY CENTER WITH THE FOLLOWING:

Payment of sponsorship amount to secure a position in the 2015 Fire Fighter Chili Cook-Off. Payment will be due three weeks from the date this agreement was signed. <u>All payments must be received no later than July 31, 2015</u> to *benefit from <u>all</u> print and broadcast promotion.* 

V: Please Mail Payments to: Safetyville USA 3909 Bradshaw Road Sacramento, CA 95827 FAX : 916-366-1920

Sponsor Signature / Date							
Safetyville Signature / Date							
Payment Option	□Invoice Me	□Check Enclosed	Charge to My: Card #	VISA	MC	AMX _EXP Date	DISC