



WHAT: Trick or Treat Safetyville, a Halloween event
WHEN: 4 pm – 8pm,
Saturday, October 28, 2023
WHERE: Safetyville USA
3909 Bradshaw Road, Sacramento
ADMISSION: \$5 per person; Children 3 and under FREE

TARGET AUDIENCE: Families with school age children from the Sacramento region

PURPOSE: Trick or Treat Safetyville offers a fun and safe trick or treating experience for kids of all ages. Take a walk down the spooky streets of the little city and see what surprises lurk behind each door. Visit the trick-or-treat stations hosted by our community partners to enjoy fun activities related to safety and health and to fill up your bag with treats and prizes. Enjoy engaging performances on the Capitol main stage.

Trick or Treat Safetyville helps raise funds to support the children’s safety and health education program at Safetyville.

Safetyville is undergoing a transformation to ensure that children can continue to experience the highly interactive safety tour to learn and practice life-saving lessons to keep them safe in their homes and neighborhoods – as they have traditionally on field trips to Safetyville and *virtually*– new technology, modern displays and updated lessons are in the works!

PROGRAM: Trick or Treat Safetyville takes place in our unique miniature city that is designed to teach children safety skills.

- Trick or Treat Stations featuring treats, prizes, and fun activities hosted by Community Partners, Vendors, and Sponsors
- Main Stage Performances featuring youth performing arts groups
- Costume parade led by Safety Bill and other familiar mascots
- Gift Shop items and refreshments available for purchase

IN-KIND DONATION NEEDS: Help us get the party started by supporting the event with something from our wish-list of in-kind donations.

- Outdoor Halloween Decorations
- Candy/Individually Packaged Snacks or other non-food "treats" for the trick-or-treaters
- Fog or Bubble Machine
- Printing Services
- VOLUNTEERS
- Performers, Mascots, Photographers

SPONSORSHIP OPPORTUNITIES: Help us get the party started by sponsoring the event to ensure its success.

- Monster Mash Sponsor: \$2,500
- Vampire VIP Sponsor: \$1,000
- Spooky Squad Sponsor: \$500

ANTICIPATED ATTENDANCE: 3,000 guests

CONTACT FOR MORE INFORMATION: 916.366.7233 ext 1223 | kelly.huffman@safetycenter.org