

2025

safetycenter.org

Annual Impact Report



**SAFETY
CENTER**[®]

BOARD OF DIRECTORS

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Chair, Yves Mombeleur

Clearinghouse CDFI

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Boutin Jones Inc.

Treasurer, Erik Grotte

Safety Center Incorporated

President & CEO, Elias van Ekelenburg

Safety Center Incorporated

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Environmental Consulting Co.

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SAFETY CENTER LEADERSHIP TEAM

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President & CEO

Erik Grotte

Chief Financial Officer

Kelly Huffman

Chief Operations & Strategy Officer

Kevin "Mac" McIlvenna

Workplace Safety Division Director

Karla Hendrix

Vice President Alcohol & Drug Programs

Mindy Johnston

Safetyville USA Executive Director



Dear Friends and Supporters,

2025 brought another successful year for Safety Center, and none of it would have been possible without the steadfast partnership of those who share our vision for community safety and well-being. Our mission remains clear: to help all people make safer choices every day.

Given the remarkable successes of this past year, the dedication of our staff, and the alignment to our mission, we are poised to build on this momentum. Together, we will continue to innovate, expand our reach, and remain a thought leader in safety support and drug and alcohol diversion advocacy.

I want to extend my heartfelt thanks for your unwavering support whether through direct support to clients, community partner engagement, or involvement with our programs that help make a difference in the lives of those we interact with. In a year filled with Leadership transition, you remained resilient, dedicated, and mission focused. As the new President for the past 12 months, I have been honored not only by your warm welcome but also by the thoughtful insights you've shared about our operations and growth areas. Your voices have guided us toward meaningful progress.

Thank you for taking being part in of this journey. Your support makes our work possible, and your belief in our mission inspires us to aim higher each year.

With gratitude,

A handwritten signature in blue ink that reads "Elias van Ekelenburg".

Elias van Ekelenburg
President C.E.O, Safety Center



MISSION, VISION, & VALUE STATEMENT

Safety Center is a 501(c)(3) non-profit organization founded in 1934. Our mission is to reduce injuries and save lives by empowering our community to make positive life-changing decisions.

[Click here to learn more information at Safetycenter.org](https://www.safetycenter.org)

OUR VALUES

SAFETY – We are passionate about safety.

EMPOWERMENT – We empower people to make positive, life-saving decisions.

UNIQUE – We believe in the power of unique and innovative solutions.

ETHICAL – We are committed to ethical relationships.

HOW WE ARE FUNDED

Safety Center has annual revenues of approximately \$10 million. Our revenue comes primarily from fee for services (89%). The balance of our income comes from product sales, public and private grants, fundraising events, memberships and contributions.

WHAT WE DO

We accomplish our mission by promoting lifelong safety and health through a variety of community and professional programs. We believe that the message of safety needs to be given at all stages of life.

OUR IMPACT

Annually over 20,000 people are reached with life-saving safety education, training or counseling.

Safety Center programs provided the tools and training needed to help make our community safer on the road, in the workplace and at home!

Our C.A.R.E. PHILOSOPHY

We **Create** **Awesome** **Real-Time** **Experiences** for our customers by **Creating** **Awareness**, **Responsibility** & **Empowerment** for SAFETY in the workplace, on our roads, and in our community.



PROGRAMS

MOTORCYCLE SAFETY

Our team worked with **1,022 new motorcycle drivers**, equipping them with the skills and knowledge to operate safely. California has seen a decline in serious motorcycle incidents, and our world-class instructors have played a direct role in this achievement.

[Click here for more information about our Motorcycle Safety Program](#)

Motorcycle
"Building safe riding skills and strategies for motorcyclists."

Our Motorcyclist Safety Program arms participants with the skills and techniques to prevent crashes.

No. 1 Rated Training Site in All of CA for Training Standards and Staff Culture!

- 2025 MTC Graduation Rates
- Student Enrollment: 737
 - Student Graduation: 604
 - Success Rate: 82%

- 2025 IRC Graduation Rates
- Student Enrollment: 16
 - Student Graduation: 13
 - Success Rate: 82%

- 2025 IDPC Graduation Rates
- Student Enrollment: 41
 - Student Graduation: 38
 - Success Rate: 93%



PROGRAMS

WORKPLACE SAFETY
Over 7,000 individuals received training in safe work practices, including courses such as forklift operation, AED use, flagger safety and confined space safety. By partnering with organizations to reduce risk and improve OSHA compliance, we've helped both the public and private sector to lower injury rates and fatalities while expanding our reach through new business associations.

[Click here for more information about our Workplace Safety Program](#)

Workplace Safety

"Creating a culture of awareness and responsibility for safety in the workplace."

Our Workplace Safety & Health programs strive to create a culture of awareness and responsibility for safety in the workplace. Every employee deserves to return home from work safe and injury free. Everyday. Safety Center conducts workplace safety and health training throughout the western United States, on-site at the customer's place of business, on-line via Virtual Instructor-led Training (VILT), or as an open-enrollment offering at our Bradshaw Campus. Our safety training utilizes interactive, hands-on teaching techniques to maximize its impact on participants, to really change attitudes and, thus, behavior. This is our passion.



PROGRAMS

ALCOHOL AND DRUG

Our division supported **more than 4,700 clients** DUI and drug diversion programs. These efforts have made our roads safer and created ripple effects of positive change within individuals, family households and communities.

[Click here for more information about our Alcohol and Drug Programs](#)

Alcohol & Drug

"Empowering positive behavior change through our alcohol and drug programs."

Anyone can make the misjudgment of driving impaired. Safety Center helps people put their lives back together through our DUI and Drug Diversion programs.

Our Alcohol and Drug programs empower positive behavior change through court referred driving under the influence (DUI) and drug diversion programs. The program uses evidence-based theories that are proven to change behavior. Study Guides use an interactive format with non-directive questions and written responses, which is proven to increase learning and retention.



Testimonial

What a blessing it is to be a Safety Center client. Ideally I would never need the services provided by Safety Center, but I must say – they have made a tough time easier.

I feel very well taken care of and it is so obvious how much everyone on staff is looking out for me. And I have heard many other clients echo the same.

Let's be honest: getting a DUI absolutely sucks. Impound fees, costly lawyers, work release programs, interlock devices... such shameful reminders of my mistake.

The one silver lining in all of this? Safety Center's DUI program.

Thank you so much for all the patience, sympathy, and dedication that your staff provides.

No one wants a DUI. The Safety Center staff makes the recovery process smooth, non-judgmental and even educational.

Safety Center's DUI program makes things less scary and they are a support system, not a "boot camp."

At any rate, I just wanted the Powers that Be to hear from one satisfied customer and please know – there are so many more.

- 53 years old male, 6 month DUI program client



PROGRAMS

SAFETYVILLE

The 2025 year brought exciting revitalization efforts to Safetyville. **\$77,651.17 in grant funding** was secured to support bicycle and pedestrian safety programs and Safetyville educational exhibit installations. Event and community sponsorships helped support the delivery of injury prevention lessons to **11,469 youth and families** through events and field trips. These initiatives not only rebuilt partnerships but also expanded our community impact.

[Click here for more information about Safetyville USA](#)

Children

"Instilling safety values in children."

We start laying the foundation of safety by engaging children with age-appropriate safety lessons in our miniature city – Safetyville USA.

The number one cause of death to children in the United States is injuries caused by preventable accidents. At Safetyville USA children learn how to recognize potential hazards through pedestrian role-play. They then have the opportunity to practice the skills necessary to help keep them safe. Complete with sidewalks, crosswalks, stop lights and signs, police and fire stations, dentist office, grocery store – and much more – this 1/3 scale town sits on three and a half acres. Groups of children (Kindergarten – 2nd grade) visit Safetyville, typically on field trips, to take a docent guided tour. Safetyville USA's unique setting offers a safe place for children to learn and practice everyday safety skills, helping to lay the groundwork for lifelong safety and health.

Teens

"Reinforcing safe decision making in teens."

Our teen programs help reinforce safe decision-making skills for the most vulnerable and peer influenced age group. Through the use of driving simulators our teen defensive driving programs offer experiential learning opportunities.



LOCATIONS

Safety Center is headquartered in Sacramento and currently operates six offices throughout California.

[Click here to see our locations](#)

Bradshaw, Sacramento

3909 Bradshaw Rd

Services provided at this location:
Safety Center Corporate Offices
Safetyville USA
Driving Simulators
Motorcycle Safety Training
**Workplace Safety and Consulting
Alcohol & Drug Programs - DUI

Citrus Heights

7777 Greenback Ln, Suite 204

Service provided at this location:
Alcohol & Drug Programs - DUI

Modesto

2005 Evergreen Ave, Suite 350

Service provided at this location:
Alcohol & Drug Programs - DUI

North Highlands

4704 Roseville Rd, Suite 102

Service provided at this location:
Alcohol & Drug Programs - DUI

Woodland

520 Cottonwood St, Suite B

Service provided at this location:
Alcohol & Drug Programs - DUI

Turlock

809 W. Hawkeye Avenue

Opening in 2026

North Lake Tahoe

Opening in 2026

**Services are provided all throughout California

1934

Sacramento
Safety Council
(now known as
Safety Center)
Formed



1936

First traffic
school opens



1971

First DUI
program in the
State of
California



1976

Opened new
Headquarters
on Bradshaw
Road



2004

Entered a
partnership
with Cal/OSHA
Consultation to
develop the
CalOSHA 8
program



2021

Launched a
refreshed brand
identity



2026

Opening
new
offices and
expanding



1935

First Safety
Center
booklet on
safety issued



1944

Industrial
Safety Group
formed



1974

First
Motorcycle
safety course
offered



1984

Safetyville
USA opens



2009

Held first
exam for
Certified
Safety
Management
Specialist
(CSMS)



2025

Sacramento
Kings Small
Business
Partner



TIMELINE OF SAFETY CENTER'S HISTORY

[Click here to learn more about our Sacramento Kings Small Business Partnership](#)

PARTNERS IN SAFETY: MICHAEL ALVAREZ'S SERVICE TO SAFETY CENTER

For over three decades, Michael Alvarez has been a steadfast champion of workplace safety in California. Michael's relationship with Safety Center began in 1992, when he served as Area Manager for California Division of Occupational Safety and Health (CAL/OSHA) Education and Training Unit. In this role, he recognized Safety Center as an invaluable educational partner, working together to develop health and safety tools that would reduce workplace risks and empower employers to create robust safety programs.

One of the most significant early collaborations was the development of the CAL/OSHA 8, a specialized training packet directed at residential construction contractors.

As Michael's partnership with Safety Center deepened, they developed initiatives addressing confined space entry, wildfire emergency response, and numerous other critical safety concerns. When Michael retired from CAL/OSHA in 2010, he chose not to step away from his safety mission. Instead, he joined Safety Center's Board of Directors in 2013, serving until November 2025.

What impressed Michael most during his board service was Safety Center's unwavering professional commitment and vision. "The level of professional commitment and vision in serving the public as a whole, and their continuing upgrades to meet changes both in industry and public health and safety needs, that has been remarkable," he reflects.

As Michael steps away from the board after more than a decade of service, his legacy endures in every worker trained, every employer empowered, and every workplace made safer through the partnerships he helped forge. Safety Center continues to benefit from the foundation he helped build, a foundation of trust, professionalism, and unwavering commitment to protecting California's workers.



FINANCIAL REPORT

SAFETY CENTER INCORPORATED

STATEMENTS OF FINANCIAL POSITION

JULY 1, 2024 - JUNE 30, 2025

PREPARED BY AUDITORS

GILBERT CPAs

PUBLIC SUPPORT AND REVENUE	2025	2024
Alcohol and drug programs	\$ 7,164,359.00	\$ 7,064,286.00
Safety training	\$ 1,283,472.00	\$ 1,524,825.00
Community safety	\$ 548,822.00	\$ 522,232.00
Other income	\$ 31,873.00	\$ 49,114.00
Net assets released from restrictions	\$ 19,796.00	\$ 4,333.00
Total Revenues	\$ 9,048,322.00	\$ 9,164,790.00
PROGRAM EXPENSES		
Alcohol and drug programs	\$ 4,573,950.00	\$ 4,338,495.00
Safety training and product costs	\$ 1,450,560.00	\$ 1,549,230.00
Motorcycle training	\$ 314,010.00	\$ 323,014.00
Community safety	\$ 282,196.00	\$ 293,311.00
Total Program Expenses	\$ 6,620,716.00	\$ 6,504,050.00
MANAGEMENT & GENERAL		
Total Expenses	\$ 9,049,677.00	\$ 8,744,571.00
	\$ (1,355.00)	\$ 420,219.00
NET ASSETS WITH CURRENT DONOR RESTRICTIONS		
Grants	\$24,994	
Net Assets Released from Restrictions	(\$19,796)	(\$4,333)
INCREASE (DECREASE) IN NET ASSETS WITH DONOR RESTRICTIONS	\$5,198	(\$4,333)
INCREASE IN NET ASSETS	\$3,843	\$415,886
STATEMENTS OF FINANCIAL POSITION		
CURRENT ASSETS:		
Cash and cash equivalents	\$ 2,568,602.00	\$ 2,266,717.00
Accounts receivable	\$ 503,046.00	\$ 529,370.00
Less allowance for credit losses	\$ 190,737.00	\$ 192,237.00
Accounts receivable, net	\$ 312,309.00	\$ 337,133.00
Other assets	\$ 96,417.00	\$ 110,487.00
Total current assets	\$ 2,977,328.00	\$ 2,714,337.00
Leasehold Interest in Land, Net	\$ 43,336.00	\$ 47,661.00
Property and Equipment, Net	\$ 990,187.00	\$ 1,007,250.00
Operating Lease, Right-Of-Use, Net	\$ 1,024,922.00	\$ 318,554.00
Total Assets	\$ 5,035,773.00	\$ 4,087,810.00
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES:		
Accounts payable	\$ 79,086.00	\$ 85,923.00
Accrued expenses	\$ 585,189.00	\$ 696,598.00
Deferred revenue	\$ 554,086.00	\$ 296,910.00
Current portion of Small Business Administration Loan	\$ 3,878.00	\$ 3,773.00
Current portion of operating lease liability	\$ 174,764.00	\$ 173,273.00
Other liabilities	\$ 96,166.00	
Total Current Liabilities	\$ 1,493,169.00	\$ 1,256,477.00
SMALL BUSINESS ADMINISTRATION LOAN, Net	\$ 136,471.00	\$ 140,047.00
OPERATING LEASE LIABILITY, Net	\$ 871,223.00	\$ 160,219.00
Total liabilities	\$ 2,500,863.00	\$ 1,556,743.00
NET ASSETS:		
Without donor restrictions	\$ 2,480,293.00	\$ 2,481,648.00
With donor restrictions	\$ 54,617.00	\$ 49,419.00
Total Net Assets	\$ 2,534,910.00	\$ 2,531,067.00
TOTAL LIABILITIES AND NET ASSETS	\$ 5,035,773.00	\$ 4,087,810.00

WAYS TO SUPPORT OUR MISSION

Serve on the Board of Directors

We are always looking for dedicated leaders to provide oversight and strategic vision.

Volunteer Your Time

Join us for community events and field trips at Safetyville USA, where volunteers help deliver injury prevention lessons to thousands of youth annually.

Participate in Professional Training

Strengthen your organization's safety culture by enrolling in Workplace Safety & Health programs, covering everything from forklift operation to OSHA compliance.

Make a Financial Contribution

As a 501(c)(3) non-profit, your tax-deductible donations directly fund our community safety programs. Contributions help us reach thousands of people each year with life-saving education.



GET INVOLVED: BE A PARTNER IN SAFETY

[Click here to Contact Us to Get Involved Today.](#)

SAFETYVILLE COMMUNITY BUILDING SPONSORS

We offer customizable building sponsorships for every budget. You can brand a piece of Safetyville while supporting life-saving education.

[Click here to learn more about how you can support Safetyville](#)

Save Plus Insurance
Granite Construction
Nor-Cal Equipment
United Way
Save Plus Insurance
SMUD
Bethel Kids Dental
Sacramento Credit Union
Waste Management
Shriners Children's Hospital Northern CA



FAMILY DAY AT SAFETYVILLE
Saturday June 13, 2026



TRICK OR TREAT SAFETYVILLE
Saturday October 24, 2026



SAFETYVILLE SAVE THE DATES

[Click here to learn more about our Safetyville events](#)

DONORS

PRESIDENT'S CLUB (\$5,000-\$9,999)

SMUD
Shriners Children's Hospital Northern CA
Tricks Gymnastics
Waste Management
United Way

SAFETY OFFICER'S CLUB (\$2,500-\$4,999)

Bethel Kids Dental
Nor-Cal Equipment
People Finders
Sacramento Credit Union
Save Plus Insurance

CENTURY CLUB (\$1,200-\$2,499)

Five Star Bank
Granite Construction

FRIENDS OF THE SAFETY CENTER (Gifts up to \$1,199)

A Touch of Understanding
Serena Alamares
Sadath Ali
All Chevy & Cadillac Auto
Michael Alvarez
American Heart Association
Arnold Law Firm
Daisy Avila
Harold Bellamy
Bethel Kids Dental
Sue Bowers
Brittany Bresler
Colin Brown
Kelsey Buell
Chick-Fil-A
Vasey Coman
Monique Cooks
County of Sacramento, District 5
Supervisor, Pat Hume
Nathan Davis
Geena Delgado
Department of Health Services-
Substance Use Prevention and
Treatment
Lakea Diwa
Allie Dumas
Crystal Eaton
Elaina Flores
Kelly Grady
Kari Hanson
Kelly Huffman
Gail Kelly
Fera Koyasako
Wendy Lam
Legaci Tomorrow Insurance and
Financial Services

Julie Lofgren
Peng Ly
Jamie Lydersen
Laura Markley
Lisa Merry
Theresa Miller
David Moore
Network For Good
Options for Youth
Eduardo Pagliere
Alainna Parker
Lorena Pena
Adrian Pueyo
Annah Rulon
James Sanders
Shonna Shearson
Elizabeth Sigman
Lindsey Sin
Eric Sotto
Kellie Stroud
Sarah Sugar
Angela SupremeBliss
Sachiko Tamura
Gina Tarbill
Charlotte Tipton
United Way California
Unleashing Leaders
Robyn & Elias Van Ekelenburg
Josh Vavao
Sara Vickers
Mona Wartell
Clifford Wilcox
Tammy You

**Thank you to all of
our donors for your
support of the
Safety Center!**

[Click here to learn more on
how you can support the
Safety Center](#)

BIG DAY OF GIVING

Safety Center raised \$1,725 from the Big Day of Giving 2025 from 24 donors!

Learn more about how you can support the Safety Center!

IN 2025, SAFETY CENTER WAS AWARDED THE FOLLOWING GRANTS:

- State Farm
- Office of Traffic Safety
- SMUD
- Civic Thread

GRANTS AWARDED



[Click here to learn more about the 2026 Big Day of Giving](#)

2025

safetycenter.org



Sacramento Office

3909 Bradshaw Rd
Sacramento, CA 95827

Citrus Heights Office

7777 Greenback Ln, Suite 204
Citrus Heights, CA 95610

Modesto Office

2005 Evergreen Ave, Suite 350
Modesto, CA 95350

North Highlands Office

4704 Roseville Rd, Suite 102
North Highlands, CA 95660

Woodland Office

520 Cottonwood St, Suite B
Woodland, CA 95695

Turlock Office

809 W. Hawkeye Avenue
Turlock, CA 95380
Opening in 2026

North Lake Tahoe Office

Opening in 2026



**SAFETY
CENTER**