



3909 Bradshaw Road
Sacramento, CA 95827
916.366.SAFE (7233)
Safetyvilleusa.org

NIGHT IN THE LITTLE CITY
Thursday, May 7

Dear Friend of Safetyville,

We invite you to join us as a sponsor for a Night in the Little City, an exclusive after-hours tasting event supporting the life-saving mission of Safetyville USA. On this special evening, Safetyville will welcome adult guests to explore streets themed around international cuisines and cultures, sample curated small bites and desserts, enjoy preferred beverages, and experience entertainment and engaging activities—all while making a meaningful difference in our community.

This one-of-a-kind event blends food, music, and community in a setting unlike anywhere else in Sacramento. With your sponsorship, we can create an unforgettable experience for guests while supporting Safetyville USA's mission to educate and protect children and families through innovative safety programming.

Night in the Little City will be held Thursday, May 7, 2026

Sponsorship opportunities include supporting themed streets, providing tastings, and contributing to entertainment and activities. Your involvement will be recognized throughout the event and in our promotional materials, connecting your brand with community impact and celebration.

Every ticket purchased supports Safetyville USA, helping us continue our mission to keep children and families safe. We hope you will partner with us as a sponsor and help make a "Night in the Little City" a success for both our guests and our community. Thank you for considering this opportunity. We look forward to discussing how your sponsorship can make a lasting impact.

Sincerely,

Mindy Johnston
Executive Director, Safetyville USA



Since 1984, the children's safety and health education program of Safety Center Incorporated, Safetyville USA, has been instilling safety values in children. As a non-profit organization, our mission is to reduce injuries and save lives by empowering our community to make positive life-changing decisions. Thank you for your support!

Tax ID# 94-2831134



SPONSORSHIP OPPORTUNITIES

SPONSOR LEVELS & BENEFITS		PRESENTING SPONSOR \$5,000	STREET SPONSOR \$2,500	PHOTO MOMENT SPONSOR \$1,500	PASSPORT SPONSOR \$1,500	STAGE SPONSOR \$1,500
Unique Feature	"Night in the Little City Presented by _____" Highest Visibility & Speaking Option	Street Naming Opportunity	Photo Moment Feature with Logo on Photo Backdrop or Photo Sign	Branded Interactive Guest Passport Activity	Prominent Branding on Main Stage	
Main Event Branding	<ul style="list-style-type: none"> Main Entrance Banner Stage/Music Area Banner Main Welcome Board 	Co-Branded Street Sign	Name Listed on VIP Welcome Sign	<ul style="list-style-type: none"> Logo on Passport Instruction Sign Logo on QR Code Scan Signs 	Logo on Event Main Stage	
Digital Presence	Logo on Event Website w/Link Logo on Ticket Page	Logo on Event Website	Logo on Event Website	<ul style="list-style-type: none"> Logo on Digital Passport Completion Screen Logo on Event Website 	Logo on Event Website	
Email Marketing	<ul style="list-style-type: none"> Logo on Final Reminder Email Logo on Post-Event Thank You Email 	<ul style="list-style-type: none"> Listed on Final Reminder Email Listed on Post-Event Thank You Email 	Listed on Post-Event Thank You Email	Listed on Post-Event Thank You Email	Listed on Post-Event Thank You Email	
Social Media	<ul style="list-style-type: none"> 3 Dedicated Spotlight Posts Mention in Thank You Post 	<ul style="list-style-type: none"> Group Sponsor Post Mention in Thank You Post 	Mention in Thank You Post	Mention in Thank You Post	Mention in Thank You Post	
Print Materials	Logo on Passport Cover Logo on Event Map/Program	Logo Inside Passport				
VIP Table Included	Reserved Branded High-Top Table	Reserved Branded High-Top Table				
VIP Tickets Included	6 VIP Tickets	6 VIP Tickets				
Wayfinding / Signage	Directional Wayfinding Signs with Logo	Yard Sign on Sponsored Street				
On-Site Recognition	<ul style="list-style-type: none"> Verbal Recognition Speaking Opportunity 					

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WHAT: Night in the Little City

WHEN: Thursday, May 7, 2026
5:30 pm – 8:00 pm

WHERE: Safetyville USA
3909 Bradshaw Road, Sacramento

ADMISSION: General Admission \$90.00
VIP Experience \$120.00

AUDIENCE: Adults 21+ Sacramento and surrounding communities

PURPOSE: **Night in the Little City**, an adults-only, after-hours experience where Safetyville becomes a walkable, global tasting destination under the stars.

Stroll through themed streets inspired by cuisines and cultures from around the world, enjoy curated small bites and desserts, sip your favorite beverages, and take in entertainment and fun activities throughout the evening—all while supporting Safetyville’s life-saving mission.

THE EXPERIENCE: This one-of-a-kind night blends food, music, and community in a setting unlike anywhere else in Sacramento.

Night in the Little City, will feature:

- **Global cuisine** with dinner and dessert tastings included
- **Themed “streets”**, each sponsor-supported and designed to reflect unique flavors and cultures
- **Passport-style tasting experience**—explore, sample, and savor
- **Music and activities** throughout the evening
- A relaxed, social atmosphere designed for connection and discovery

ANTICIPATED ATTENDANCE: 300 guests

CONTACT FOR MORE INFORMATION: 916.438.3380 | mindy.johnston@safetycenter.org
<https://safetycenter.org/nightinthelittlecity/>





SPONSORSHIP COMMITMENT FORM

Company Information

Company Name:

Contact Name:

Title:

Email:

Phone Number:

Company Address:

City:

State:

Zip:

Social Media Accounts:



Event Sponsorships

<input type="checkbox"/>	Presenting Sponsor - Exclusive	\$5,000
<input type="checkbox"/>	Street Sponsor	\$2,500
<input type="checkbox"/>	Photo Moment Sponsor	\$1,500
<input type="checkbox"/>	Passport & Digital Experience Sponsor	\$1,500
<input type="checkbox"/>	Stage Sponsor	\$1,500
<input type="checkbox"/>	VIP High-Top Table (Includes 6 VIP Admissions)	\$750
<input type="checkbox"/>	Event Donation	\$

Payment Information

Enclosed is a Check For:

Please send invoice. PO Number:

Please Charge my Credit Card: \$

Visa MasterCard AMEX Discover

Credit Card Number:

EXP:

Name on Card:

Signature:

Billing Address if Different from Above:

Please return form to Mindy Johnston, Safety Center | 3909 Bradshaw Road | Sacramento, CA 95827

Mindy.Johnston@safetycenter.org | 916.438.3380