

NIGHT IN THE LITTLE CITY
Thursday, May 7



3909 Bradshaw Road
Sacramento, CA 95827
916.366.SAFE (7233)
Safetyvilleusa.org

Dear Community Supporter,

We are excited to announce that on Thursday, May 7, from 5:00 pm – 8:00 pm, Safety Center will be hosting our newly reimagined Night in the Little City event. This special evening is inspired by the beloved Taste of the Little City fundraiser, a tradition that ran for 18 wonderful years and helped support Safetyville USA's mission to educate and protect children and families through innovative safety programming. Now, Night in the Little City brings back the spirit of Taste of the Little City with fresh energy and new experiences, blending food, music, and community in a setting unlike anywhere else in Sacramento.

This adults-only, after-hours event transforms Safetyville into a walkable tasting destination, where attendees can enjoy delicious offerings while supporting life-saving safety education. The unique children's safety education program provides a highly interactive, guided tour of our little city, teaching lifelong safety skills to local children. Night in the Little City—where great taste meets a great cause—continues the legacy of Taste of the Little City, ensuring that our community benefits from vital safety programs for years to come.

This event offers an excellent opportunity for vendors to showcase their products and services to an audience of approximately 300 adults from the Sacramento region. By participating, you'll be able to connect directly with potential customers, expand your reach within the local community, and build lasting relationships that support your business growth.

As a vendor at this event, you will receive:

- Four tickets to the event: two redeemable at the back gate for those working your table, and two complimentary tickets to share with guests.
- Recognition on event marketing materials, as well as on the Safetyville website and event program distributed to all attendees.
- Exposure and recognition as an organization committed to the health and safety of the community.

Can we count on your support as a vendor? Enclosed you will find a Vendor Participation form. Please take a moment to complete the attached response form and return it by April 16, 2026. If you have any questions, please call me at 916.366.7233 ext. 1239 or email me at mindy.johnston@safetycenter.org.

Sincerely,

Mindy Johnston
Executive Director, Safetyville USA

Since 1984, the children's safety and health education program of Safety Center Incorporated, Safetyville USA, has been instilling safety values in children. As a non-profit organization, our mission is to reduce injuries and save lives by empowering our community to make positive life-changing decisions. Thank you for your support!

Tax ID# 94-2831134



VENDOR COMMITMENT FORM

Thursday, May 7, 2026

Return form by April 16, 2026

Safety Center | Attention: Mindy Johnston

3909 Bradshaw Road | Sacramento, CA 95827

Mindy.Johnston@safetycenter.org | 916.366.7233 ext. 1239



COMPANY INFORMATION

Company Name:

(As you would like it to appear in event program)

Contact Name:

License #:

(Beer and Wine vendors)

Email:

Phone Number:

FAX:

Company Address:

City:

State:

Zip:

Social Media Accounts:



VENDORS

We will attend on May 7th and provide sampling as a:

Beer Vendor

Wine Vendor

Non-Alcoholic Beverage Vendor

Food Vendor

Other: _____

Safetyville USA will provide vendors:

- Two vendor passes
- Two complimentary tickets for your guests
- One six-foot table and two chairs
- Tablecloth
- Tabletop signage

Please mark any additional items that you require:

- Umbrella & Stand Extra Table Electricity Ice

PRODUCT DONATIONS

We would like to donate the following product:

Product Description:

Value: \$

Will send or deliver by May 1

Please call to arrange pick-up

All proceeds from ***Night in the Little City*** will support the children's safety and health education programs at Safetyville USA! Our non-profit Tax ID# is 94-2831134. For more information, please visit us at:

www.safetycenter.org