



3909 Bradshaw Road
Sacramento, CA 95827
916.366.SAFE (7233)
Safetyvilleusa.org

FAMILY DAY @ SAFETYVILLE USA

— SPONSORSHIP —

OPPORTUNITIES

Dear Community Supporter,

Family Day @Safetyville USA is a free safety and health event for the whole family - complete with fun activities, valuable information and resources necessary to protect the safety and health of families in our region. The event will take place on **Saturday, June 13, 2026**, from **10 a.m. to 2 p.m.** Since 1999 Safetyville has hosted this annual community resource event at our unique miniature city *Safetyville USA*, 3909 Bradshaw Road. Vendors come from private and public organizations that focus on family safety, health, nutrition, and youth development needs in our community. Please see the enclosed fact sheet for more information.

Community support is an important factor to the success of this event. **Sponsors will be given a booth to showcase their company and hand out their information.** The booth includes one table, two chairs, table cover and signage.

Thank you for reviewing the enclosed sponsor packet. Please return your sponsorship form by Friday, May 8 to be included in all promotional material. If you have any questions, please call me at 916.438.3380. We look forward to hearing from you!

Sincerely,

Mindy Johnston
Executive Director
Safetyville USA

*Since 1984, the children's safety and health education program of Safety Center Incorporated, **Safetyville USA**, has been instilling safety values in children. As a non-profit organization our mission is to reduce injuries and save lives by empowering our community to make positive life-changing decisions.
Thank you for your support!*



916.366.7233 ext 1239



SV@safetycenter.org
www.safetycenter.org/sponsor



— SPONSORSHIP — OPPORTUNITIES

To benefit from all print and media promotion, please reply by May 8, 2026.

NEW!

Exclusive Mini Makers Sponsor: \$3,000

Includes everything in the Champion Sponsor Level plus:

The Kids Mini Market Entrepreneur Sponsorship covers vendor registration fees so young makers can participate at no cost and keep more of what they earn. Kids gain hands-on experience creating products, interacting with customers, and building confidence while learning entrepreneurship in a safe, supportive community environment.

Learn more about Kids Markets at www.kidsmarkets.com/markets/sacramento-2



SCAN ME

SPONSOR LEVELS & BENEFITS	CHAMPION SPONSOR \$2,000	LEADER SPONSOR \$1,000	PARTNER SPONSOR \$500	SUPPORTER SPONSOR \$250
Social Media Post	2 Promoted Posts	2 Post	1 Post	1 Post
Tabling Opportunity at event	Prominent Position	Yes	Yes	Yes
Event Website	Logo w/hyperlink	Logo	Text	
Inclusion in eBlasts	Logo w/hyperlink	Logo	Text	
Inclusion in print promotions	Logo	Logo	Text	
Sponsor Provided Banner Prominently Displayed at Event Entrance	Yes			



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WHAT: Family Day @Safetyville USA

WHEN: Saturday, June 13, 2025
10 am – 2 pm

WHERE: Safetyville USA
3909 Bradshaw Road, Sacramento

ADMISSION: FREE TO THE PUBLIC

TARGET AUDIENCE: Families in Sacramento and surrounding communities

PURPOSE: Family Day @Safetyville USA (formerly known as Family Safety & Health Expo) is an annual free safety and health event for the whole family - complete with fun activities, valuable information and resources necessary to protect the safety and health of families in our region.

PROGRAM: Family Day @Safetyville USA takes place in our unique miniature city that is designed to teach children safety skills. Since 1999, this event has brought safety, health and recreation resources to families throughout the Sacramento region.

- Safety, health, youth education and recreation information booths
- Entertainment
- Safety demonstrations and activities
- Safety and health giveaways
- Food and refreshments

ANTICIPATED ATTENDANCE: 1,500

CONTACT FOR MORE INFORMATION: 916.438.3380 | mindy.johnston@safetycenter.org
<https://safetycenter.org/safetyville-usa/events/family-day/>



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SPONSORSHIP COMMITMENT FORM

Company Information

Company Name:

Contact Name:

Title:

Email:

Phone Number:

Company Address:

City:

State:

Zip:

Social Media Accounts:



Event Sponsorships

Exclusive - Mini Makers Sponsor

\$3,000

Champion Sponsor

\$2,000

Leader Sponsor

\$1,000

Partner Sponsor

\$500

Supporter Sponsor

\$250

Event Donation

\$

Payment Information

Enclosed is a Check For:

Please send invoice. PO Number:

Please Charge my Credit Card: \$

Visa MasterCard AMEX Discover

Credit Card Number:

EXP:

Name on Card:

Signature:

Billing Address if Different from Above:

Please return form to Mindy Johnston, Safety Center | 3909 Bradshaw Road | Sacramento, CA 95827

Mindy.Johnston@safetycenter.org | 916.438.3380