



**Safetyville USA**  
3909 Bradshaw Road | Sacramento, CA 95827  
916.366.7233 | 916.366.1920 fax  
[www.safetycenter.org](http://www.safetycenter.org)

Dear Community Supporter,

**Family Day @Safetyville USA** is a free safety and health event for the whole family - complete with fun activities, valuable information and resources necessary to protect the safety and health of families in our region. The event will take place on **Saturday, June 13, 2026**, from **10 a.m. to 2 p.m.** Since 1999 Safetyville has hosted this annual community resource event at our unique miniature city *Safetyville USA*, 3909 Bradshaw Road. Vendors come from private and public organizations that focus on family safety, health, nutrition, and youth development needs in our community. This year, we're excited to be hosting a Children's Entrepreneur Market where families shop from "mini" entrepreneurs. Please see the enclosed fact sheet for more information.

You are invited to have an informational, interactive booth, distribute literature and offer a children's activity. You may hold drawings or giveaways at your booth. The estimated attendance for this free-to-the-public event is around 1,500. This annual event is a great opportunity to promote and exhibit your organization's products, information and/or services to families with children from kindergarten age through early teens. The cost of the booth is:

<b>For-Profit <i>with</i> onsite sales</b>	<b>\$300.00</b>
<b>For-Profit <i>without</i> onsite sales</b>	<b>\$250.00</b>
<b>Not-For-Profit Organizations:</b>	
<\$250,000 Budget	<b>\$ 50.00</b>
\$250,000 - \$1 Million	<b>\$ 75.00</b>
>\$1 Million	<b>\$150.00</b>

Please return the enclosed registration form by **Friday, May 29, 2025**. Space is limited, and booths will be reserved on a first-come, first-paid basis. **Payment must be received by June 5, 2026 to participate** (no refunds for cancellation after June 12).

Thank you for taking the time to review this material. If you have any questions, please call me at 916.438.3380. We look forward to hearing from you!

Sincerely,

Mindy Johnston  
Executive Director  
Safetyville USA

*Since 1984, the children's safety and health education program of Safety Center Incorporated, **Safetyville USA**, has been instilling safety values in children. As a non-profit organization our mission is to reduce injuries and save lives by empowering our community to make positive life-changing decisions.*  
*Thank you for your support!*



**WHAT:** Family Day @Safetyville USA

**WHEN:** Saturday, June 13, 2026  
10 am – 2 pm

**WHERE:** Safetyville USA  
3909 Bradshaw Road, Sacramento

**ADMISSION:** FREE TO THE PUBLIC

**TARGET AUDIENCE:** Families in Sacramento and surrounding communities

**PURPOSE:** Family Day @Safetyville USA (formerly known as Family Safety & Health Expo) is an annual free safety and health event for the whole family - complete with fun activities, valuable information and resources necessary to protect the safety and health of families in our region.

**PROGRAM:** Family Day @Safetyville USA takes place in our unique miniature city that is designed to teach children safety skills. Since 1999, this event has brought safety, health and recreation resources to families throughout the Sacramento region.

- Safety, health, youth education and recreation information booths
- Entertainment
- Safety demonstrations and activities
- Safety and health giveaways
- Food and refreshments - Food trucks will be on site
- \*\*NEW this year- Children's Entrepreneur Market! A market run by kids! Come shop from "mini" entrepreneurs aged 5-17

**ANTICIPATED ATTENDANCE:** 1,500

**CONTACT FOR MORE INFORMATION:** 916.438.3380 | [mindy.johnston@safetycenter.org](mailto:mindy.johnston@safetycenter.org)  
<https://safetycenter.org/safetyville-usa/events/family-day/>



# VENDOR PARTICIPATION FORM

Saturday, June 13, 2026

10AM-2PM

*Registration form must be received by Friday, May 29, 2026*

*No refunds for cancellations after Friday, June 12, 2026*

Company Information			
Company Name		Non-Profit tax ID# (if applicable)	
Contact Name		Title:	
Email:			
Phone Number:		FAX:	
Company Address:		City:	State: Zip:
Social Media Accounts:  _____  _____  _____			

Booth Type	Price
<input type="checkbox"/> For-Profit <i>with</i> onsite sales	\$300.00
<input type="checkbox"/> For-Profit <i>without</i> onsite sales	\$250.00
<input type="checkbox"/> Non-Profit Org: <\$250,000 Budget	\$50.00
<input type="checkbox"/> Non-Profit Org: \$250,000 - \$1 Million	\$75.00
<input type="checkbox"/> Non-Profit Org: >\$1 Million	\$150.00

Additional Items*	Price
<input type="checkbox"/> Electricity	FREE
<input type="checkbox"/> Extra Table	\$10.00

<b>TOTAL FEE:</b>
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***\*Safetyville USA will provide a 6-foot table and two chairs with booth location to be determined on a first come first served basis  
You will receive vendor information the week prior to event with parking map, booth location and set up time***

IF YOU CAN PROVIDE AN ACTIVITY THAT IS ALWAYS HELPFUL: OUR ACTIVITY WILL BE

Payment Information	
<input type="checkbox"/> Enclosed is a Check For:	<input type="checkbox"/> Please send invoice. PO Number:
<input type="checkbox"/> Please Charge my Credit Card: \$	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX <input type="checkbox"/> Discover
Credit Card Number:	EXP:
Name on Card:	Signature:
Billing Address if Different from Above:	

Return or Fax to: **Mindy Johnston**

Safetyville USA | 3909 Bradshaw Road | Sacramento, CA 95827

Mindy.johnston@safetycenter.org | 916.438.3380 | Fax: 916.366.1920